



*Let's finish  
what we started*

## Writing a Letter to the Editor

The purpose of letters pages in newspapers is to give everyday people an opportunity to publish their views and respond to the issues of the day. This makes writing a letter to the editor one of the easiest ways to get your message across to thousands of readers.

Another reason why letters to the editor are important is that they are monitored carefully by politicians who assume that each letter to the editor represents many other people who share the same views as the letter-writer.

Here are some tips for writing an effective Letter to the Editor:

- Keep it short (200 words maximum).
- Keep it simple – Make one or two clear points.
- Keep it civil
- Keep it relevant
- Be sharp and catchy to grab their attention
- Newspapers need your full name (not just initials), home address and a phone number.

AND don't give up!

Each paper has the Editor's contact details in their publication or on their online page.

Check out our [News](#) page for some inspiration from our blogs and media releases.

Check out our [Learn More](#) page for the facts.

Check out the [Conversation Starter Guide](#) to assist with conversational points.



03 9412 6133



PO Box 45 | Abbotsford | VIC 3067



[info@thehomestretch.org.au](mailto:info@thehomestretch.org.au)



[www.thehomestretch.org.au](http://www.thehomestretch.org.au)